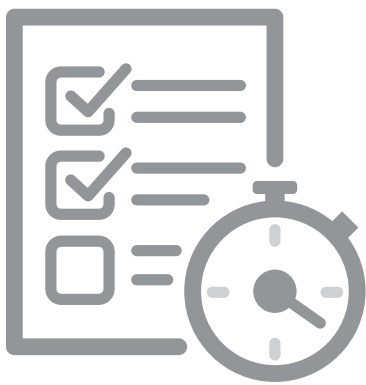


4 Tips to develop effective Community Health Improvement Implementation Strategies

Implementation Strategy best practices

Are you moving from the assessment phase to the planning phase for community health improvement? Conduent Healthy Communities Institute has experience supporting communities across the country in developing thoughtful plans that define activities and establish metrics for monitoring processes and tracking outcomes.

Following are our top tips to consider as you develop your implementation strategy.



1 Dedicate plenty of time for a methodical process to develop your plan.

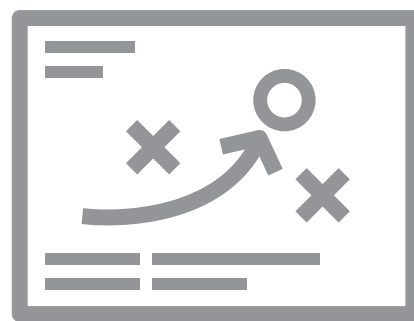
Similar to conducting a Community Health Needs Assessment, designing an Implementation Strategy requires adequate people, planning, resources, and time!

Engage community members and partners from the start and ongoing.

- **Incorporate stakeholder input** to develop a plan that has community buy-in and will be accepted and adopted by your target audience and participants.
- **Identify available community resources and partners** with whom you can collaborate on the implementation strategies. Be sure to clearly delineate roles and responsibilities, touch points and evaluation plans.
- **Map out community assets** to ensure you are aware of existing efforts and programs to avoid duplication and identify opportunities for collaboration.
- **Coordinate and identify opportunities** to align with local community improvement plans, state plans, national objectives/targets. Conduct an environmental scan of local, state, national policies with which you may be able to align.

3 Map out a comprehensive plan that takes into account root causes, interrelationships and measurable milestones.

- **Perform a root cause analysis** to identify determinants of health that you can target for greater impact.
- **Use a logic model** to link inputs, outputs, and outcomes and ensure that your investments and activities will have their intended impact.
- **Develop an evaluation plan** to monitor progress as well as end results. Reporting success on short-term milestones can be very effective in keeping everyone excited and engaged towards your long-term goals.
- **Connect your Implementation Strategy** to community benefit wherever there is overlap.



4 Share your plan early and often among stakeholders, partners and staff.

Your plan should be thought of as a living document that can be revisited, adjusted, and updated when needed.

Contact us to discuss ways to make your Community Health Improvement Implementation Strategy more effective and impactful.

Email us at communityhealth@conduent.com